



Danielle Silveri

Senior Copywriter

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Education

**ART CENTER
COLLEGE OF DESIGN**
B.A. ADVERTISING
2013 - 2016

Humble Brag

Silver Reggie - Delivery Den x Gopuff, 2023
Bronze Clio - AT&T OK Commentator, 2019
Student Gallery at Art Center College of Design
Marmot - Camping Essentials, Spring 2015
Student Gallery at Art Center College of Design
California Drought - Going Blue, Fall 2015

About

All organic, human-crafted. I'm an award-winning sr. copywriter who's spent 8+ years turning insights into big ideas, headlines into punchlines, and water into coffee. Featured in Adweek, awarded by the Clios and Reggies—I've crafted countless campaigns that get heads turning, thumbs tapping, and my mom bragging.

Clients

Meow Wolf, Live Nation Insomniac Events + Gopuff, Call of Duty, Nike, Microsoft, March Madness, AT&T, Carvana, Visa, V8 Energy, Clios Award Show, Theirworld, California Philharmonic, Bethesda, Activision, Sega, Square Enix, Fresh Entertainment, Samsung, Android x Wicked, Stanley 1913, Tissot, MLB, and more.

Experience

WASSERMAN
SR. COPY
2024 - Currently here

MEOW WOLF
SR. CW
2023 - 2024

CARVANA
COPYWRITER
2021 - 2022

BBDO LA
COPYWRITER
2018 - 2021

ORGANIC LA
JR. COPY
2017 - 2018

CAL PHIL
CREATIVE
2016 - 2017

R/GA LA
COPY INTERN
2017

PETROL
COPY INTERN
2016

AYZENBERG
COPY INTERN
2015

FREELANCE COPYWRITER

Senior Copywriter @ **Live Nation** + **Gopuff**, Senior Copywriter @ **Ayzenberg** for **Call of Duty**, Senior writer @ **Critical Mass for AT&T**, Jr writer @ **Conscious Minds Studios**

Skills

360 Campaigns
Experiential
Interactive
Digital
#Social
Print
Content Creator

Commercial
Radio
AI Prompting
Sketch Comedy
Storytelling
Creative Writing
Song/Poetry

Art Direction
Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Photography
Illustration
Graphic Design

Audio Engineering
Logic Pro X
Sound Design
Music composition
Drinking 5 coffees a day